Connecting Communities to Campus: Building Trust and Increasing Access

Simone Rahotep, Ph.D.
Director, UCLA Strategic Partnerships & Community Engagement
September 10, 2019
Vision:
Strategic Partnerships and Community Engagement is empowering a network of community stakeholders to ensure UCLA’s competitive applicant pool reflects the diversity of California.

Mission:
To develop strategic relationships with community partners that increase the pipeline of talented students choosing UCLA, especially those from historically underrepresented communities.
### UCLA-LAUSD Collaborative Outcomes

<table>
<thead>
<tr>
<th></th>
<th>2015-2016</th>
<th>2016-2017</th>
<th>2017-2018</th>
<th>3-Year</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AP Enrollment</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Single Student Count)</td>
<td>1,378</td>
<td>8,192</td>
<td>1,543</td>
<td>8,433</td>
</tr>
<tr>
<td>African American</td>
<td>Other Ethnicities</td>
<td>African American</td>
<td>Other Ethnicities</td>
<td>African American</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Qualifying Scores</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>344</td>
<td>5,865</td>
<td>411</td>
<td>6,164</td>
</tr>
<tr>
<td>African American</td>
<td>Other Ethnicities</td>
<td>African American</td>
<td>Other Ethnicities</td>
<td>African American</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>A-G On-Track</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage/Count</td>
<td>34%</td>
<td>44%</td>
<td>35%</td>
<td>44%</td>
</tr>
<tr>
<td>African American</td>
<td>Other Ethnicities</td>
<td>African American</td>
<td>Other Ethnicities</td>
<td>African American</td>
</tr>
</tbody>
</table>
Faith Based Programs

UC INFORMATION FAIR

SATURDAY, SEPT 14, 2019 • 9:00AM–1:00PM

Open to all high school students and families
Learn about the UC application process
Meet UC Representatives
UCLA, UC Riverside, UC San Diego, UC Irvine and More

Mt. Zion Church of Ontario
224 West California St, Ontario, CA 91762

RSVP at: www.admission.ucla.edu/events/MtZionUCFair

Joelwell Williams
Director of Youth Ministries • Mt. Zion
(909) 993-281 ext. 242 • youth@zionasol.com

Yvette Bailey
Community Relations • UCLA
(310) 266-3957

UCBAC Conference 2019 UC DAVIS #ucbac19
UCLA Volunteer Day

UCBAC Conference 2019 UC Davis #ucbac19
UCLA Info Sessions at Starbucks

FREE UCLA INFORMATION SESSION

UCLA and Starbucks have partnered to bring 30-minute information sessions about the UCLA application process to your local Starbucks led by a UCLA Admission Officer.

Attend a session at the following Starbucks locations:

SOUTH LA
Monday, Oct. 22 - 6:30pm
1850 W Slauson
Los Angeles, CA 90047

PASADENA
Tuesday, Oct. 23 - 6:30pm
161 N Hill Avenue
Pasadena, CA 91106

INGLEWOOD
Thursday, Oct. 25 - 6:30pm
941 N La Brea Ave
Inglewood, CA 90302

COMMERCE
Friday, Oct. 26 - 6:30pm
906 Goodrich Blvd
Commerce, CA 90022

COMPTON
Monday, Oct. 29 - 6:30pm
2161 W Rosecrans Ave
Compton, CA 90222

For more information:
connecting@saonet.ucla.edu • (310) 206-3337
www.admissions.ucla.edu

UCBAC Conference 2019  UC DAVIS  #ucbac19
Kaiser Permanente Baldwin Hills-Crenshaw

ATTEND A FREE UCLA INFO SESSION

UCLA & Kaiser Permanente have joined to help you create the future of your dreams. We want you to thrive in your preparation for college and beyond. Join us at this event for students and parents/caregivers.

LEARN ABOUT THE COLLEGE GOING PROCESS
GAIN INSIGHT TO ADMISSION AT UCLA

SEPTEMBER 22, 2018 • 10AM—NOON
Kaiser Permanente Baldwin Hills – Crenshaw Medical Offices
9520 West Martin Luther King Jr. Blvd, Los Angeles, CA 90046

For questions, please contact Yvette Bailey at (310) 794-1842 or connectingpersone@ucla.edu

UCBAC Conference 2019  UC DAVIS  #ucbac19
Summer Residential Programs

CODE to College
A Special UCLA Summer Program just for foster youth
June 28th – June 30th 2019
Current 8th graders, apply for this FREE UCLA summer program. Spend a weekend living on campus while you learn about preparing for college!

Experience UCLA.
Dive into research.
July 21-26, 2019
The UCLA Summer Research Institute is searching for current 9th graders (entering 10th in Fall 2019) to participate in a FREE, one-week residential program on campus. This is an intensive, academic program with a focus on research and writing. Students with a 3.3 or higher GPA should apply.

Maximize your potential.
- Learn the purpose and main components of college-level research
- Gain exposure to core concepts in social science research
- Elevate your writing and learn collaborative writing techniques
- Discover various approaches to research and their role in solving social justice issues
- Receive effective strategies and tips to apply to and prepare for college
- Tour UCLA’s campus, live in the dorms, learn from UCLA mentors, and experience college life

The UCLA Summer Research Institute will immerse you in the importance of research in daily life. This program places an intensive focus on culturally and socially responsive research that examines and addresses social problems, challenges and issues within our communities.

Apply now! Application due May 16, 2019
https://www.ucla.edu/summer-camps

For more information, please contact us:
connecting@pennnet.ucla.edu | (310) 266-3167
Submit applications via email or fax:
email connecting@pennnet.ucla.edu | fax (310) 744-1616

UCLA Strategic Partnerships & Community Engagement
Summer Residential Programs

- **CODE to College** – Foster youth, rising 9th graders
  - CBO partner – United Friends of the Children (10 years)
- **Bruin Weekend** – 3.0+ rising 10th graders
- **Summer Research Institute** – 3.5+, rising 10th
  - Faculty consultant
  - Ph.D. candidates from UCLA School of Ed. as instructors
- Undergraduate Students as the mentors
- Undergraduate Admission/EAOP counseling for one on one’s
Summer Research Institute (SRI) 2019
Summer Research Institute (SRI) 2019

SRI 2019 Parental College Attainment

- First Gen: 40%
- BA/BS or above: 54%
- Other: 2%
- No Response: 4%

N=48

SRI 2019 Family Income

- 60K & Under: 69%
- 61K - 99K: 11%
- 100K - 150K: 2%
- 151K+: 8%
- Other: 4%
- No Response: 6%

N=48
Summer Research Institute (SRI) 2019
Utilizing Campus Stakeholders

Get College Ready!
- 600+ students and caregivers
- Faculty/Chancellor keynote
- Staff presenters (EAOP, Undergraduate Admission, Financial Aid & Scholarships, Residential Life)
- Undergraduate Students (my staff, campus tours, volunteers)
Lessons Learned

- Relationships and trust take time to build
- Talk with campus partners to find opportunities for collaboration
- Make friends, share what you do, share what you need
- Engage in the community
  - Be present
  - Commit to continued follow up
  - Care
- Think outside the box
- It’s great to have a supportive boss. Talk with your supervisor, think big, and be willing to work.
- Build a strong team – it’s less about how many people you have and more about having the right people.
Collaborative Conversation